

The Social Networking Trilogy...

Wednesday, November 18th
8:15 a.m. - 4:45 p.m.
Noah's, South Jordan, Utah



Prompt Start and Silent Cell Phones

- 8:15 a.m.** **Check in and Register**
- 9:00 a.m.** **Introduction and Seminar Vision**
- **What can Social Media do for You?**
 - **Is it Cost and Time effective?**
 - **Can Social Media Harm my company?**
 - **Presence!**
- 9:15 a.m.** **What is the Means and Purpose of Communications**
- **How do You Communicate Now?**
 - **Advertising on Social Mediums**
 - **What are Friends?**
 - **Watch Your Words...**
- 10:00 a.m.** **Which is What and What is Which? Time in a Bottle?**
- **What You Say Can Haunt You Forever...**
 - **The Point Is?**
 - **Who is Your target Market?**
- 10:50 a.m.** **Break**
- 11:00 a.m.** **Twitterville, Face Booking But Saying What?**
- **If You Twitter...**
 - **If You Face Book...**
 - **What Can You and Can't Say?**
 - **Formats**



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- 12:15 p.m. Lunch, Chatter and Cell Talk...
- 1:15 p.m. You Go You Tube – Moving Pictures...
 - This is a Social Network Too!
 - Action... Make Your Own Short Movie
 - Getting Across Your Message, Importantly being Watched!
- 2:15 p.m. Legally Yours (The do's and don'ts)
 - Ignorance is No Excuse!
 - You Did What?
 - It Will Cost You Dearly...
- 3:00 p.m. LinkedIn or LinkedOut? Garbage In Garbage Out...
 - Is This Your Right Connection?
 - In the Detail...
 - Updates and Keeping Current!
- 3:45 p.m. Using Successfully as THE Marketing Tools!
 - Which is it to be?
 - Time, Money & Effort...
 - Content and Actions...
 - Control!
 - The Plan...
- 4:30 p.m. Panel Q & A...

Take Home the Comments, Suggestions, Thoughts and Start Working on Your Social Medium Skills to Enhance Your Business to the Level You Feel Comfortable With.



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